



THE 6th INTERNATIONAL CONFERENCE OF APPLIED AND CREATIVE ARTS

17 - 18 August 2021

Virtual Conference

OPPORTUNITY FOR SCOPUS JOURNAL PUBLICATION

We accept papers written in both English & Bahasa Melayu

The 6th International Conference of Applied and Creative Arts (ICACA 2021) aims to provide a virtual space for intellectual discourse that brings together all our faculty members with scholars, artists, and practitioners of art from various local and international backgrounds. 6th ICACA 2021 invites submission of papers related to the theme:



SUSTAINABILITY AND LEGACY OF CREATIVE ARTS

Papers submitted will be reviewed and selected based on the topics or issues listed below:

Sustaining arts and culture through applied and creative arts education.

Innovation, activities, and strategies in enhancing the legacy of art and culture.

Creative efforts through branding, marketing and management.

Research and development for sustainability in art and awareness.

Development projects and knowledge transfer of art heritage in communities.

Cultural, arts, and heritage management and event management.

Intellectual property and copyrights in the field of creative industries.

Maintenance, revitalising, sustaining traditional arts, crafts, and cultures.

Relevant issues in relation to Applied Art and Design.

Keynote Speakers:



Prof. Dr. Ding-Bang LUH

Chair Professor, Guangdong University of Technology, China.



Prof. Dr. Lee Sung Pil

Professor, Dongseo University, South Korea.



Dr. Iain Adam Biggs

Visiting Research Fellow, University of The West of England.



Joe Sidek

Director, Joe Sidek Productions Sdn Bhd (JSP).

Invited Speaker



Prof. Dr. Ruslan Abdul Rahim

Professor, Faculty of Art & Design, Universiti Teknologi MARA.



Dr. Geneviève Gamache

Senior Lecturer, Visual Arts Program, Faculty of Creative Arts, Universiti of Malaya.



Assoc. Prof. Hasnul Jamal Saidon

Professor, Universiti Sains Malaysia.



Muhammad Azri

Lecturer, Universiti Malaysia Sarawak.

Fees

	Local	International
Presenters	RM 1200	USD 300
Students	RM 600	USD 180
Participants	RM 50	USD 10

Registered participants FREE

Registration Fees for Presenter: RM350/USD100

Important Dates

Registration & Abstract Submission	30 April 2021
Notification of Acceptance	15 May 2021
Full Paper Submission	8 June 2021
Camera Ready	12 July 2021
Virtual Conference	17-18 Aug 2021