

art from various local and international backgrounds. 6th ICACA 2021 invites submission of papers related to the theme:



## SUSTAINABILITY AND LEGACY OF **CREATIVE ARTS**

## Papers submitted will be reviewed and selected based on the topics or issues listed below:

Innovation, activities, and strategies in Creative efforts through branding, Sustaining arts and culture through enhancing the legacy of art and culture. marketing and management. applied and creative arts education. Development projects and knowledge **Research and development for** Cultural, arts, and heritage sustainability in art and awareness. transfer of art heritage in communities. management and event management. Intellectual property and copyrights in **Relevant issues in relation to Applied** Maintenance, revitalising, sustaining Art and Design. the field of creative industries. traditional arts, crafts, and cultures. **Keynote Speakers:** 



Chair Professor **Guangdong University** of Technology, China.





Professor Dongseo University, South Korea.





Visiting Research Fellow, University of The West of Enaland.





Director, Joe Sidek Productions Sdn Bhd (JSP).



event@unimas.my

caca

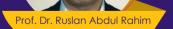
2021



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Professor Faculty of Art & Design, Universiti Teknologi MARA.

Local

RM 1200

RM 600

RM 50

Registered

participants

FREE



Visual Arts Program,

Faculty of Creative Arts, Universiti of Malaya.

International

**Registration Fees** 

for Presenter:

RM350/USD100

**USD 300** 

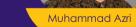
**USD 180** 

USD 10

Assoc. Prof. Hasnul Jamal Saidon Senior Lecturer,

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Professor, Universiti Sains Malaysia.



**Important Dates** Registration & Abstract Submission ....... 30 April 2021 Notification of Acceptance ...... 15 May 2021 

Hosted and Organised by: Faculty of Applied and **Creative Arts, UNIMAS** 

Fees

**Presenters** 

Participants

Students

