

## List of Experts and Active Grants

Cluster 2 Cultural Heritage Studies	Area of Expertise/ Research Interest	Active Grant Title/ Completed Projects	Duration/ Status of the grant
<b>Cluster Leader:</b> <a href="#">Profesor Madya Dr. Qistina Donna Lee Abdullah</a> <b>dlqistina@unimas.my</b>	Pengurusan Sistem Pejabat, Arts Management, Agribusiness	Marketing Ethnic Sarawak Small and Medium Enterprise Handicraft Products on a Digital Platform	04 December 2024 - 03 June 2026
<a href="#">Dr. Teo Miaw Lee</a> <b>mlteo@unimas.my</b>	Filming Tradition, Media, Language and Culture, Film Studies, Motion Pictures & Television, Cinematography, Marketing	Film Business in Malaysia: Distribution and Exhibition	Completed
<a href="#">Dr Mastika b Lamat</a> <b>lmastika@unimas.my</b>	Graphic Design	Transformasi Miring Dalam Memastikan Kelestarian Budaya Masyarakat Iban di Sarawak	Completed
<a href="#">Dr Salmiah bt Abdul Hamid</a> <b>ahsalmiah@unimas.my</b>	Graphic Design	Preserving Cultural and Heritage Identity for Tourism Development through Urban Regeneration in Major Cities along the Pan Borneo Highway	01 February 2025 - 31 January 2027
<a href="#">Dr Rahah Hasan</a> <b>hrahah@unimas.my</b>	Post and Colonial and Global Culture Studies. Other Arts, Culture and Heritage n.e.c.	Fahaman Dan Falsafah Islamik Dalam Rekaan Motif Sulaman Pada Keringkam Melayu Sarawak	Completed
<a href="#">Dr Laura Prati ak Tutom</a> <b>tlprati@unimas.my</b>	Music	Pelestarian Identiti Seni Muzik Tradisional Kaum Berawan di Tutoh, Baram Miri	Completed
<a href="#">Candida Jau Emang</a> <b>jecandida@unimas.my</b>	Screen and Media Culture	Tracing the early cinema theatres in Sarawak	Completed
<a href="#">Nurul Hikmah Begum Ali Sabri</a> <b>asnhbegum@unimas.my</b>	Film Studies	Visual Ethnography through Video Documentation to Preserve Vaie Ethnic Intangible Cultural Heritage	01 July 2024 - 30 June 2026
<a href="#">Sylvester Wielding anak Jussem</a> <b>sylvester@unimas.my</b>	Fine Arts	Pendokumentasian Pasca Pandemik Budaya Benda oleh Masyarakat Orang Ulu di Belaga, Sarawak; Konsep Tradisional, Peralihan dan Kontemporari	Completed
<a href="#">Awangko' Hamdan bin Awang Arshad</a> <b>akko@unimas.my</b>	Ceramic Arts, Visual Arts, Pottery and Ceramics	Innovation and Application of Augmented Reality Off-Line System in Rural Tourism Development	Completed
<a href="#">Dr. Emmanuel Osakue</a> <b>oemmanuel@unimas.my</b>	Arts & Design (Textile Design), Fine Arts	Sustaining the Craft of Traditional Iban Woodcarving of Sarawak Borneo	01 July 2024 - 30 June 2026
<a href="#">Dr. Nana Zheng</a> <b>znana@unimas.my</b>	Cultural Heritage Management, History and Cultural Industry	Kuching's Chinese Heritage Reimagined: Participatory Approaches and Critical Perspectives	15 February 2024 - 14 February 2026
<a href="#">Dr. Louis Ringah anak Kanyan</a> <b>kringah@unimas.my</b>	Graphic and Multimedia Services, Material Culture, Reka Bentuk Grafik, Virtual Communication, Computer Graphic	Sustainable Contemporary Iban Tattoo Conservation Framework Through Cultural Semiotics Theory Augmented Cultural Narratives: Unveiling the Connotative Power of Orang Ulu Motifs in Immersive Reality Experiences	01 October 2023 - 30 September 2025 01 November 2024 - 31 October 2025

<b><u>Doris anak Maying</u></b> <b><u>mdoris@unimas.my</u></b>	Fine Arts	Application Of Visual Interactive as Extended Reality for Rural Tourism Liberation Through Augmented Reality Off-Line Device System	Completed
<b><u>Dr. Abdul Riezal bin Dim</u></b> <b><u>driezal@unimas.my</u></b>	Media Practice, Cinematography	Santubong Content Creation	Completed
<b><u>Shaik Azahar bin Shaik Hussain</u></b> <b><u>shazahar@unimas.my</u></b>	Heritage Management, Tourism Development, Tourism Business Management	Celebrate with Us Cluster: A Preliminary Study for Malay Heritage Museum at Darul Hana	Completed
<b><u>Mohd Fahmi bin Yahaya</u></b> <b><u>ymfahmi@unimas.my</u></b>	Service Marketing, International Business, Business Studies	Constructing Audience's Engagement in Digital Arts Exhibition Towards Behavioural Intention	Completed